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TOURISM TONGA WEBSITE LAUNCHED



Tonga's hotly anticipated new tourism website www.thekingdomoftonga.com was launched to the global online community last week. The website was developed by top New Zealand creative agency Logan Brooke Communications for Tourism Tonga as part of our newly launched "Tonga. The Real Polynesia" marketing campaign and has been heralded as an essential tool for launching Tonga into the 21st Century digital era. "The word "Tonga" is Googled over 500,000 times a year" said Tourism Tonga president Sue Gardiner. If Tonga's new tourism website can be used

to convert just 1% of these searches then we would have increased our yearly visitor numbers by 10% - a fantastic achievement when global tourism numbers are trending downwards."

Stage One of the campaign involved creatively re-branding Tonga, investigating emerging tourism market segments in Tonga, and creating a website which would represent the real Tonga to the world.

In an effort to publicise Tonga's diversity, all of Tourism Tonga's

members were invited to participate in the creation of the new website, with each member contributing to their own unique web page. To date there are over 100 member pages on the site. The website will particularly focus on publicising Tonga as a year-round destination in a deliberate strategy to expand the tourist season. It will showcase Tonga's unique cultural and natural heritage, as well as the beautiful beaches and world-class activities on offer. Stages two and three of the website launch, which are scheduled for the first half of 2010, will involve adding exciting new tools to increase the website's effectiveness, such as an online travel agent education tool, an online booking system, links to social media sites such as facebook and twitter, a suggested itineraries and specials page, and a "my tonga" page created espe-



cially for the benefit of Tongan's living abroad.

The "Tonga. The Real Polynesia" campaign forms part of Tourism Tonga's larger 2010 marketing plan, which includes building on the current partnership with the Ministry of Tourism through joint domestic campaigns aimed at building the profile of tourism within Tonga. "2010 will be a very important year for Tourism in Tonga" said Tourism Tonga president Sue Gardiner. With data showing that 77% of all travel booked from Australia alone now taking place online, this website will ensure a strong online presence for Tonga, thus enabling us to capitalize on this growing global trend, for the benefit of all Tongans".

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NEW CEO APPOINTED FOR MINISTRY OF TOURISM



Sakopo Lolohea has been appointed the new Chief Executive Officer for the Ministry of Tourism (Tonga Visitors Bureau).

Sakopo Lolohea brings a wealth of Tourism and Airline experience to the Executive Officer's role. In fact Mr Lolohea is not new to

the Ministry as he started his career back at the Tonga Visitors Bureau (later become the Ministry of Tourism in 2006) as Marketing Officer in 1983 before moving to Fiji in 1988 to become the Head of Marketing Division for the Tourism Council of the South Pacific (now South-Pacific.travel). Mr Lolohea returned to Tonga in 1994 and took up the role of Sales & Marketing Manager for the Royal Tongan Airlines. He later became the CEO for the Tonga Rugby Football Union and the Pacific Rugby Limited until 2006. He was appointed by Air Pacific Ltd as Manager Tonga in 2007 and has

played an active role as Tourism consultant to the Tonga Tourist Association since 2008.

Mr Lolohea said "Our immediate focus is to normalize and strengthen our relationship with the private sector which is the foundation of the industry. This symbiotic relationship is crucial to the successful development of this sector both in the short and long term planning of the Ministry."

"Tourism is playing a key if not a leading role in our economic recovery for the Kingdom of Tonga, and it will require the leadership and coordination role of the Ministry of Tourism

along with the active participation of the Industry Stakeholders and Airlines", he said.

Mr Lolohea believed that the industry marketing effort should mainly concentrate in strengthening and invigorating our presence in our 'bread and butter' markets of New Zealand, Australian and the US.

Sakopo Lolohea commenced his new role on the 25th January, 2010.

(Source: Ministry of Tourism)

Tourism Tonga would like to warmly congratulate Mr. Lolohea on his appointment.

SHANGHAI EXPO



Tourism Tonga met with the organising committee for the Shanghai Expo on February 2nd. Current updates on the construction of the South Pacific Pavilion suggest it will be a sight to be reckoned with. The Tongan section alone will include a life size whale hovering overhead as well as a replica Ha'amonga Trilathon through which visitors will walk as they enter the section. The Expo, which will

run for 6 months, from May 1st to October 31st this year, will have 4 permanent staff on rotation from Tonga as well as volunteer staff to help man the pavilion. Visitor numbers are expected to be around 70 Million, representing significant tourism opportunities for Tonga.

The Organising Committee encourages participation in the expo from the Tongan business community, saying it will be "unique opportunity to showcase your product to an emerging global superpower".

For more information please contact Manatu Vivili:



**Tourism Tonga
Executive Officer:
Steve Finau**

Minutes from the Executive Committee Meeting

The Executive Committee met on the 21st. January, making the important key decision to build international credibility by focussing on the effective implementation the Government sponsored UK/US marketing plan. This plan provides the brand product and the tools to draw and attract the tourist traveller to Tonga. Some decisions made, include :-

□ Confirmed approval of the AUS/NZ Strategic Marketing Plan to compliment the UK/US plan market, Tourism Tonga is now moving ahead with finalising funding.

□ Noted completed initiatives of brand product (last July), website construction (January '10), exit poll survey preparations (January '10), from NZ AID funding.

□ To secure funding to produce promotional material (stands, DVDs, audio/visual displays, etc) and register attendance of Auckland Boat Show (March), TIDES Samoa (February), and BULA (May).

□ Create a Marketing Manager position. The Marketing Manager will be responsible for implementing and driving the

UPDATE FROM THE EXECUTIVE OFFICER

UK/US and AUS/NZ marketing plans, representing Tourism Tonga at trade shows, designing and implementing the media campaign, and famils for 2010.

□ Appointed Paul Stone as Treasurer, in place of Liz Sullivan, who stepped aside owing to her father's deteriorating health, a renowned community business leader, the late Frank Cowley.

□ Appointed David Hunt to the post of secretary, which was left vacant after Paul Stone's move to Treasurer.

□ Acknowledged Sally Hartell's resignation as Ha'apai executive committee member representative.

Agree for annual \$25 Membership Fee to continue for 2010, so only financial members may attend official meetings.

General Business

Increased motor vehicle fees and licenses imposed by the Ministry of Transport. A letter of complaint was delivered to the ministry from Tourism Tonga on the new levies announced on 3rd. January, 2010, highlighting how it impacts negatively on hire car business, driving away customer/tourists, and reduces base for generating revenue.

Wedding Licences. The issue to reduce waiting time for intended marriages is still being pursued despite a letter, and a follow up letter, copied to the Attorney General, having been dispatched. Tonga remains at a distinct disadvantage with lost opportunity to initiate business and pursue profit.

Tourist Facility License. The lack of consistency in licensing was a major concern for tourist operators and the Executive Officer was charged to collect and record information for raising with the new CEO for

the TVB.

Media / Community Engagement

One of Tonga's foremost media personalities, Kitone Mokofisi of Radio Tonga, will be commencing a new "Tourism for Tongans" segment on his daily radio show, in consultation with Tourism Tonga, talking about the benefits of tourism to Tonga and the need for the community to support the industry through measures such as effective waste management.

New Members

Tourism Tonga would like to extend a warm welcome to the following new members:

□ Vava'u Guest House and Giggling Whale Restaurant—Welcome to Sandy and Kathy.

□ Langafonua Handicrafts Association
Tapa Craft Gallery

Training, Workshops

□ Disappointingly, calls in December for members to apply to attending the 3-week course in January on "Development and Promotion of Small and Medium, Enterprise in Tourism," in Japan, there were none.

□ 19th January— Meeting with TVB to begin dialogue on joint initiatives for 2010

□ EO attended workshop conducted by the Ministry of Labour, Commerce, & Industry inviting representatives from the tourist private sector on Developing a Framework Policy, on 27th. January 2010.
28th January - Hosted visit by senior officers (Ministry of Finance) seeking views of tourism perspective on GDP Prospects for 2010.

Coming Events

HRH Princess Anne visits the Kingdom to attend a regional

workshop for the Emerging Pacific Leader's Dialogue as from 10th.-23rd. March, 2010.

Tourism Tonga will be hosting a 4 hour study session and presenting to the study group on behalf for the private sector.

In Memorium Frank Cowley.

On behalf of the Tourism Industry in Tonga, we would like to express our sadness at the passing of Frank Cowley. Frank, a well known and well loved community business leader in Tonga, will be sadly missed by all. Our thoughts and prayers are with his family.



TOURISM TONGA

Tourism Tonga is the Government appointed private sector representative body for the Tongan tourism industry.

Contact details:

FWC Office Building
Fasi-Moe-Afi
Nuku'alofa, TONGA
Phone: +676 23-997

Email:
info@thekingdomoftonga.com
Web:
www.thekingdomoftonga.com

MARKETING UPDATE: US/UK PLAN

With the launch of the new Website, Stage 1 of the US/UK Marketing plan is now nearing completion with Stage 2 about to commence:

Actions completed so far include:

- ✓Development of a clear and concise Brand Footprint for the Kingdom of Tonga.
- ✓Development a new Brand Identity. "Tonga. The Real Polynesia"
- ✓The acquisition of a new URL for the Kingdom of Tonga. www.thekingdomoftonga.com

✓Development of new Brand applications and collateral material concepts.

✓Visitor/Product Profile identified (Target marketing strategy)

✓Development of Web Strategy.

✓The design and launch of our new Website.

Upcoming Actions:

- Online website promotion campaign (US)
- 'Traditional media' Website promotional campaign. (US)

• Production of our new generic tourism brochure

• Creation and management of a new photo gallery resource.

• Evaluation and appointment of an inbound operator.

• Media Campaign, including travel writer famils.

• Trade delegation to major wholesalers and agents in California

MARKETING UPDATE: AUS/NZ PLAN

The commencement of the AUS/NZ marketing is approaching with final funding negotiations with NZAID almost complete.

Although both the Australian and New Zealand markets are traditionally grouped together, the 70 page plan features quite different strategies for each country. The Australian campaign will focus heavily on educating Australian holiday makers about Tonga's unique qualities as a holiday destination. The New Zealand campaign will focus more on converting New Zealanders who may be more aware of Tongan tourism offerings, but need but need to be actively converted. Role out of the marketing plan is due to begin as soon as funding has been finalised, in order to take advantage of pre-high season bookings currently underway.

Membership fees for 2010 are now due.

Due to the challenging global marketplace, membership fees for this year are remaining at \$25.

Remember, all members receive a free page on the new thekingdomoftonga.com website so please make sure you're paid up for 2010 by 1st March.

Thankyou.

Payments can be made either in cash to the Tourism Tonga office or by direct bank deposit. Please email tourismtonga@live.com for more information on this option.



in 1642 able tasman confirmed
the existance of the real polynesia.

something we'd known for
thousands of years.



SUSTAINABLE TOURISM UPDATE

ACTIVITY PROFILE: ENE'IO BOTANICAL GARDENS



Tourism Tonga member Ene'io Botanical Gardens are a shining example of Sustainable Tourism in practice in Tonga. Tourism Tonga spoke to Lucy Fa'anunu to find out more about what it takes to run a successful sustainable tourism venture in Tonga.

What is Ene'io Botanical Garden?:

Ene'io Botanical Garden is the name given to the only botanical garden in Tonga, situated at 'Ene'io Beach, Tu'ane'io, Vava'u. 'Ene'io Botanical Garden is based on sustainable eco-tourism development with a community approach. Development of the botanical garden started in 1972, and this 22 acres botanical garden demonstrates the lifetime commitment of us to sustain Tonga's endangered plant species. The Botanical Garden is an extensive plant collection with over 500 plant varieties and over 100 plant families. Numerous species are yet to be identified. It is now available as an educational resource and to obtain genetic resources for the preservation of diversity of species in Tonga. This lush tropical garden is a living seed bank managed by us as part of Tonga's cultural and environmental

tourism offerings

How was it conceived?:

The 'Ene'io Botanical Garden was conceived out of our long held passion of plants and nature as well as life experience of knowing it was really needed in Tonga. We believe that it was important to have a botanical garden for educational purposes of locals and visitors to Tonga as they can learn so much about our culture and environment and therefore appreciates our conservation

"Ene'io Botanical Garden is the only botanical gardens in Tonga. There's nothing quite like it in the Pacific."

efforts. The development of the garden has been entirely funded by the owner's salaries when we were working for the government. Mr. Fa'anunu is now retired and was former Director of Agriculture, Forestry and Food and we work full time on this project. Since 22 August 2006, the garden has been opened to visitors for guided tours. The garden is now supported by income from the inspiring visitor pro-

grammes namely the Polynesian Cultural Tour and Walk with the Natives Tour on offer, Tongan Feast & lively cultural floorshow on Fridays, sponsorship of road gardens, gift shop that stock organic products processed from the garden, and the beachside restaurant and bar at the Visitors Center.

What makes 'Ene'io unique to Tonga?:

'Ene'io Botanical Garden is very unique to Tonga as the only botanical garden in Tonga and nothing like it in the Pacific. The owners created the garden out of passion and love of culture and environment knowing it was really needed, despite little knowledge of the local people. In addition this is a very long-term plan project as the planting, fencing and maintenance of the botanical garden was done for 34 years before it was opened for visitors to enjoy and being part of its beauty. Our Polynesian Cultural Tour is very unique because visitors see the real plants, and learn from the cultural



demonstrations how the Polynesian people survived hundreds of years on plants. For example we show visitors how we make our clothes in the early days from the mulberry tree (hiapo) and the uses of the tapa cloth, and many other demonstrations.

Why should visitors to Tonga make sure they visit Ene'io?:

Visitors should make sure to visit us because we offer an experience that is unique and is based on our culture and

environment. The setting of 'Ene'io Botanical Garden is nothing like it, which is few step down from the most beautiful and awe inspiring beach in the mainland of Vava'u. Visitors would learn so much about our culture and environment of Tonga as we tell about the history of Tonga and by visiting our garden and being part of its beauty is a real joy. We are 100% Tongan owned and by visiting the garden not only help our conservation efforts through the maintenance of the garden and efforts to sustain the one and only botanical garden in Tonga as well as its sustainability and livelihoods of the community people that work with us in this project.

What are your plans for 2010?:

Our plan for 2010 is to get more assistance such as advertising and promotion

within major trade or tourism magazine to increase awareness and recognition of Tonga's only botanical garden and what it of-

fers to tourists, researchers and other yet to be identified visitor groups who could learn so much from the experience at our garden. We also plan to revamp our website and to get linkages to other botanical gardens and other tourism businesses so we can increase more visitors to the garden.

For more information, visit: www.thekingdomoftonga.com or www.vavaueneiobeach.com

OPERATOR PROFILE: KALIA TRAVEL



Full Name:

Hu'avai Clare Mafi

Company Name + Service Type:

KALIA TRAVEL & TOURS, KINGDOM OF TONGA
Specialising in Outbound Travel and Inbound travel within the Kingdom of Tonga.

Place of birth/nationality:

Kolomotu'a, TONGA

Profile / Biography:

1988, as a young school leaver, I was determined to pursue a career in tourism

and secured employment at NSW Tourism Commission, based in Auckland.

Working alongside some of the most knowledgeable and skilled individuals within the Australian and tourism industry allowed me to acquire the confidence and skills in marketing and promoting NSW as a tourist destination. Industry training in both communication and leadership courses also assisted in career development within tourism.

1991 saw a new International Airline being established on the AKL-TBU-AKL sector, a lucrative sector that, for many years, had been serviced by Air New Zealand and Polynesian Airlines. I was approached by the late Mr Don Mundell, TVB representative for New Zealand, if I was interested in being interviewed for the position of Sales / Airport Representative for Royal Tongan. I saw this as an opportunity to be part of an emerging young carrier

that had a lot of potential in a very competitive market. Within 3 weeks, I was employed by Royal Tongan Airlines, based in Auckland, a very exciting and challenging time.

In 1995, I farewelled Royal Tongan Airlines to see another side of the industry, as an international flight attendant with Air New Zealand.

1999 saw my return to The Kingdom of Tonga, marriage and the new role of managing Harbour View Motel with Domestic CEO following closely behind and the expansion of the Mafi household with 5 beautiful children.

Early 2009, Kalia Travel & Tours was established.

Challenges:

Accepting Reece's invitation to be profiled and compiling it in very few words for the Jan 2010 edition of Tin Can mail!

Future Plans:

Being part of a successful

year for tourism in the Kingdom of Tonga.

Highlight of your involvement in Tourism:

The cheering and clapping of passengers as the inaugural flight of Royal Tongan Airlines from Auckland touched down in The Kingdom of Tonga.

Embarrassing moment (Optional):

If you laugh at yourself – usually it's over an embarrassing moment, in my case, too many to recall.

Anything to add?

Be open to new ideas and new trends, don't be afraid to declare that you don't know everything, be open to other people's ideas and opinions, if not, at least respect it.

For more information on Kalia Travel's products and services, contact Clare at:
clare@kaliatravel.com

mou faka 'au ā ē
some of our visitors have been
coming back to the real polynesia
for thousands of years

TONGA
the-kingdom-of-tonga.com

REGIONAL NEWS

VAVA'U: WARWICK CONFIRMS 5 STAR HOTEL

The giant hotel chain Warwick Hotels has confirmed that building will commence on a 5 star resort on Vava'u's Taunga Island in late 2010 or Early 2011. President of Warwick Hotels, Richard Chiu was welcomed to the island last week by Akau'ola, the traditional owner of Taunga, along with the Prime Minister Dr. Feleti Sevele and Sakopo Lolohea, Ministry of tourism CEO.



MEMBERS' NEWS: 2010 MEDIA CAMPAIGN

As part of the UK/US and AUS/NZ marketing plans, Tourism Tonga is finalising our global media campaign for 2010. Members are invited to suggest topics for this year's campaign, based on the theme: "Tonga. The Real Polynesia".

If you have an interesting story about the Kingdom which you think needs to be told on the world stage, let us know! Of particular interest for our 2010 campaign are any stories focussing on new tourism segments on offer in Tonga, as well as any other interesting anecdotes from around the Kingdom. Please submit your story or your story ideas to the Tourism Tonga Media and Communications Department at: info@thekingdomoftonga.com Below and right: Examples of current global media exposure.



Jan 2010: The Sun Herald (Sydney)



Kayaking: Adventure Travel Publication



Feb 2010: Travel Digest (NZ)

OTHER NEWS: RECORD NUMBERS FOR PANGAI SWIM



Sixteen participants braved medium swell and intermittent rain to complete the 2km swim to Pangaimotu on 31st January. The

event, which is organized by Tourism Tonga member, Friendly Islands Triathlon Association (FIT), began with a gentle 100 meter

swim over the pristine coral reef that fringes Tongatapu's North coast. At the reef's edge the challenge began in earnest as the swimmers entered the deep channel that separates the mainland from smaller surrounding islands. Despite trying conditions, the times were impressive, with Haati Sanft the first to complete the crossing in a time of 29 minutes. In an emerging tradition, some swimmers less focused on the clock chose to celebrate completing the arduous swim by scaling the famous "Lady Lata" wreck on Pangaimotu's South side, and leaping off it's hull in a stunning display of acrobatics.

Friendly Islands Triathlon club president Alo Fe'iloaki-tau said: "This is an event unique to Tonga and one which we will continue to publicise internationally to bring in those adventure travel enthusiasts from around the globe looking for a totally unique fitness experience. Whilst we usually do this swim for pleasure, FIT will be holding a FEAR NO SHARKS race on the 4th September this year."

FIT has a number of activities planned for 2010, so keep your eye out for the programme on: www.thekingdomoftonga.com or their facebook page.

MEMBERS' NEWS: SUGGESTED ITINERARIES

Tourism Tonga is in the process of compiling a "Suggested Itineraries" section for the newly launched website. As part of Tourism Tonga's marketing plan to encourage multi-island travel around the Kingdom, a page on "Suggested Itineraries" will be created on the new website, aiming to give travellers some handy hints on where to go, what to do, and what to see during their stay in Tonga. The suggested itineraries will provide travellers with up to date information about

some of Tonga's more unique attractions and encourage further travel around the islands, and elongated stays in the Kingdom.

Tourism Tonga invites our members to submit their suggestions for the Itineraries page. If you have an idea for a particular trip or voyage around the islands, please email Tourism Tonga's Media and

Communications department at:

info@thekingdomoftonga.com



MEMBERS' NEWS: COMMUNITY OUTREACH CAMPAIGN

Tourism Tonga is seeking suggestions from members for our 2010 Community Outreach campaign. The aim of the campaign is to engage

with the local community, to educate about the positive benefits of Tourism, thus raising the profile of tourism in the Kingdom, with the eventual goal of encouraging more Tongans to be involved in tourism development. If you have an idea for a particular event or programme you would like to run, please email Tourism Tonga at: info@thekingdomoftonga.com





MEMBERS' NEWS: 2010 QUARTERLY FOCUS GROUPS TO RESTART

In an effort to ensure that Tourism Tonga is accurately representing the voice of our members, a series of quarterly focus groups is planned for 2010. The focus groups will provide an opportunity for feedback from members as well as the chance to share ideas and best practice for the benefit of all members. The first focus groups will be held in Tongatapu and Vava'u in the 3rd week of March.

MEMBERS' NEWS: ECOTOURISM CERTIFICATION INITIATIVE

The Lifestyles of Health and Sustainability (LOHAS) Market Segment is a \$19 Billion industry in Australia alone, of which Ecotourism is a considerable part. This represents significant opportunity for the Tongan Tourism industry. Simultaneously it is crucial to ensure Tonga's diverse natural and cultural heritage is



preserved for future generations. Accordingly, Tourism Tonga and the Tonga Visitors Bureau have initiated a dialogue on a possible Ecotourism certification scheme for Tonga, which would lead to global marketing opportunities and subsequent growth in the Tongan Tourism Industry. To begin this process a working group will be formed to investigate issues

involved in establishing an ecotourism accreditation scheme. The group will be tasked with investigating the pros and cons of a scheme for Tonga. Tourism Tonga therefore invites members to submit applications to be part of the working group and have a valuable input into the scheme. Please contact: info@thekingdomoftonga.com for more information.



Handy Links:

- www.sustainabletourismcriteria.org/
- www.ecotourism.org

MEMBERS' NEWS: INDUSTRY SPECIALS



Fatai Kayaks

Buy 3 Get 1 Free! (Valid for Island Hop Adventure Tour & Polynesian Paddle Extreme Tour) So if 3 people purchase the tour, the 4th person goes free!

Go to www.fataiglobal.com for more details

Sandy Beach Resort

Special Weekend Away Ha'apai's Sandy Beach Resort is offering special rates of \$200 per night (minimum 3 nights).

Offer valid until March 28, so be quick!

Call: 69600 or sandybch@kalianet.to for more details



TRADE EVENT CALENDAR

	Source: Ministry of Tourism
Sunday February 7	Flight Centre Travel Expo Wellington
Saturday 13 to Sunday 14 February	LA Travel Show, Longbeach Convention Centre
Wednesday 17 to Friday 19 February	TIDES Conference, Samoa
Saturday 20 to Sunday 21 February	Adventure Travel and Backpacker Show, Melbourne
Saturday 27 to Sunday 28 February	Sunday Mail Escape Holiday and Snow Expo, Brisbane
Sunday 28 February	House of Travel Expo, Auckland
Monday 1 to Friday 5 March	Eva Mai Tourism Exchange, Nuku'alofa
Saturday 6 to Sunday 7 March	Sydney Travel Expo
Wednesday 10 to Sunday 14 March	ITB, Berlin
Saturday 13 to Tuesday 23 March	Emerging Pacific Leaders Dialogue, Nuku'alofa
Saturday 1 to Sunday 11 April	Melbourne Travel Expo
Saturday 1 May to Sunday 31 October	World Expo, Shanghai (Tonga National Day August 2nd)
Tuesday 18 to Friday 21 May	Bula Fiji Tourism Exchange, Port Denarau, Nadi
Thursday 10 to Friday 11 June	Tourism Forum
Tuesday 14 to Friday 11 September	PATA Travel Mart, Macau
Saturday 6 to Sunday 7 November	Adventure Travel and Backpacker Expo, Sydney
Thursday 17 November	DEMA, Las Vegas

CRUISESHIP TIMETABLE

	Cruiseship	Arrival Date	Destination	Shipping Agent	Operator
1.	Europa	27 January	Vava'u	Dateline Transam Shipping	
2.	Amadeus	4 March	Vava'u		
3.	Dawn Princess	8 April	Nuku'alofa		Jones Travel
4.	Dawn Princess	9 April	Vava' u		Jones Travel
5.	Pacific Sun	6 May	Nuku'alofa	Forum Shipping	Jones Travel
6.	Pacific Sun	7 May	Niua Fo'ou	Forum Shipping	
7.	Pacific Sun	7 May	Vava'u	Forum Shipping	Jones Travel
	Pacific Sun	18 May	Vava'u	Forum Shipping	
8.	Pacific Jewel	14 September	Bounty	Forum Shipping	
	Pacific Jewel	15 September	Nuku'alofa	Forum Shipping	
	Pacific Jewel	16 September	Vava'u	Forum Shipping	
9.	Clipper Odyssey	25 September	Niua Fo'ou	Forum Shipping	Jones Travel
	Clipper Odyssey	27 September	Vava'u	Forum Shipping	Jones Travel
10.	Spirit of Oceanus	17 October	Niua Toputapu	Forum Shipping	
11.	Cruise West	29 November	Vava'u	Forum Shipping	Jones Travel