

# The Kingdom of Tonga

## Tonga Visitors Bureau/Ministry of Tourism

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### Media/Film Application

Please complete this form and return to Tonga Visitors Bureau/Ministry of Tourism for assessment.

Please ensure you complete all sections applicable.

Groups over 10      Applications must be received 60 days prior to travel in order to be properly assessed and coordinated.  
Groups under 10      Applications must be received 30 days prior to travel in order to be properly assessed and coordinated.

### Criteria

#### Step 1 – Details

All applications must complete this section.

|                       |  |
|-----------------------|--|
| Name (as in passport) |  |
| Nationality           |  |
| Address               |  |
| Telephone             |  |
| Fax                   |  |
| Cell phone            |  |
| Email                 |  |
| Occupation            |  |
| Employer              |  |

Step 2 – All applications must provide the following:

- Current resume
- A letter of confirmation from publication, production suggested angles/storylines you wish to explore – Please do advise of story line angles; we need this information so to align your trip with the best possible experience for your story.

|  |       |
|--|-------|
| Name/working title of article/production   |       |
| No. of pax traveling   |       |
| Dates of travel including flight number (proposed or confirmed)  |       |
| Length or duration e.g. No of pages, columns, 30 min episode   |       |
| Please advise what your budget for the project is?   |       |
| Please provide a list of crew members and their roles  |       |
| Please state which islands you are interested in visiting for your feature? Tongatapu, Vava'u, Ha'apai, 'Eua |       |
| How many days would you like to spend on each island?  |       |
| Do you require images for suggested locations (if we have some on file)                                      |       |
| Scouting (film crews only) will you require assistance with this?  |       |
| Target market/readership please detail demographic your product is aimed at                                  |       |
| Circulation/distribution please advise geographic spread and numbers   |       |
| Advise on publication or broadcast details   |       |
| Are you being paid/commissioned for the piece?   | Y / N |
| Cost of the final product (e.g. 2 pages in Australia Vogue travel section equals \$10,000 in Advertising)    |       |

### Step 3 – Assessment

Please forward these details to the Tonga Visitors Bureau/Ministry of Tourism for assessment.

Upon arrival a Terms of Agreement will be signed between the Tonga Visitors Bureau and a representative on behalf of the film company.

Tonga Visitors Bureau/Ministry of Tourism will not deem your project confirmed until we receive a complete form at Head Office.

#### **Contact:**

Tonga Visitors Bureau  
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Nuku'alofa  
KINGDOM OF TONGA  
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